

Brookside Village Plaza

13255 Fifteen Mile Road

Sterling Heights, Michigan

For Lease

Space Size:

Up to 17,200 Sq. Ft.

Space Dimensions:

100' x 160'

Available:

Fall 2012

Zoning:

C-2

Traffic Counts:

15 Mile 2-way Maple Lane to

Schoenherr: 26,486 ADT

15 Mile 2-way Schoenherr to

Moravian: 20,593 ADT

Schoenherr 2-way 14 Mile to

Moravian: 37,407 ADT

Schoenherr 2-way 15 Mile to

Metropolitan: 29,699 ADT



Contact:

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&

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Join Planet Fitness

Large Parking Field - Includes Truck Well

Located on the NWC of 15 Mile & Schoenherr

Easy Ingress and Egress

Demographics

Category	1 Mile:	3 Mile:	5 Mile:
Population	12,731	99,858	303,287
Average Income	\$61,788	\$62,966	\$60,356
Households	5,138	39,138	119,699

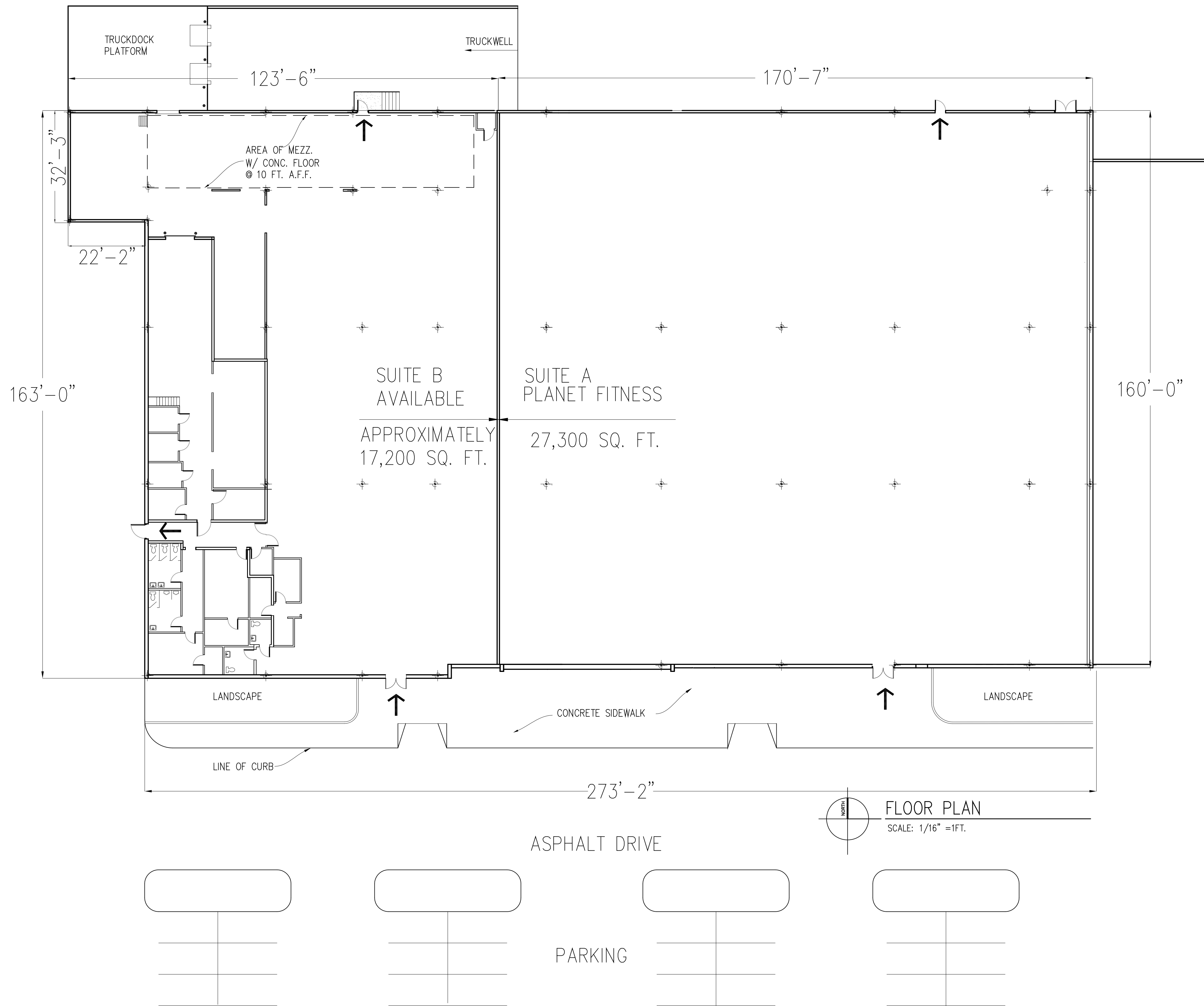
Ludwig & Seeley

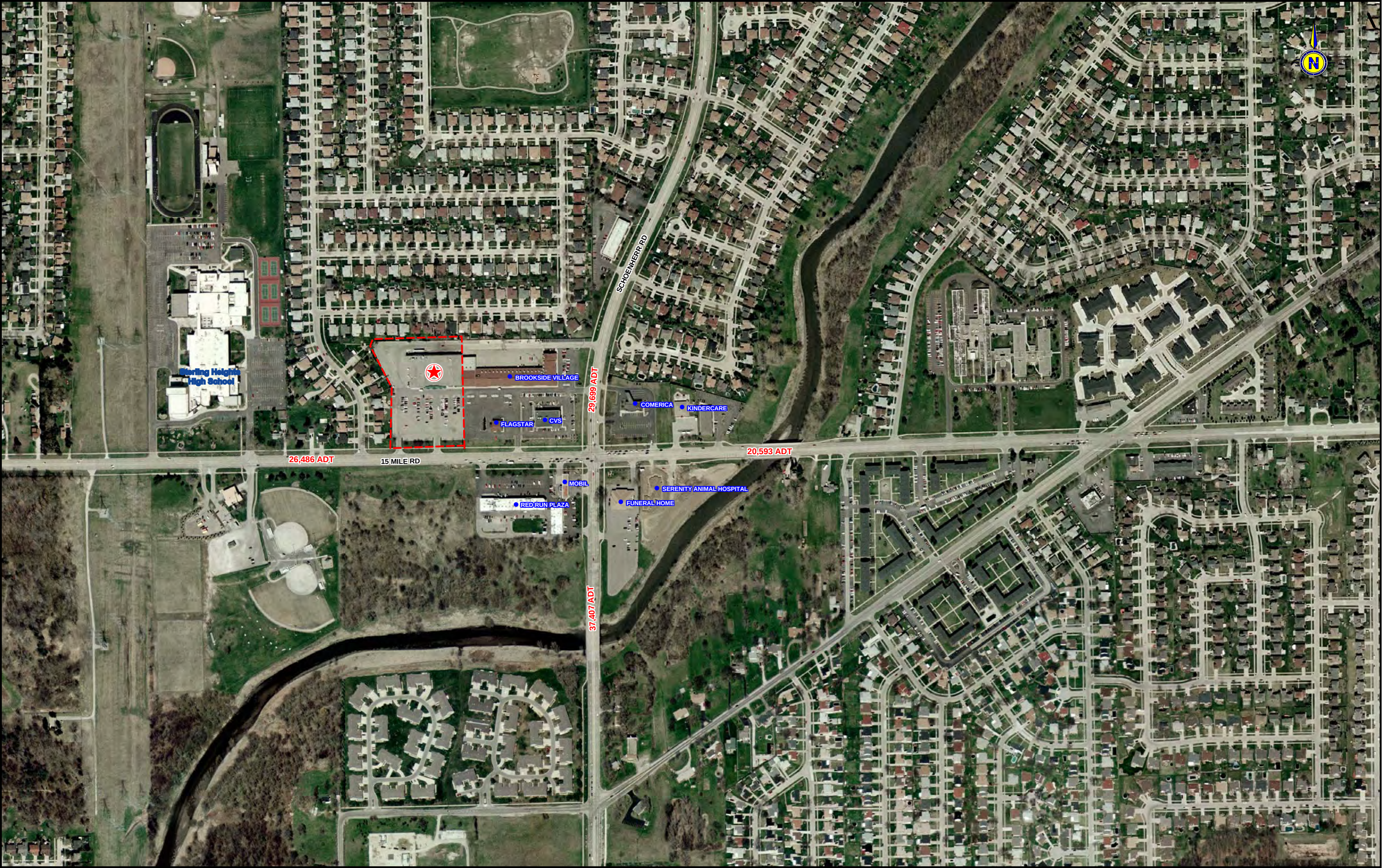
REAL ESTATE

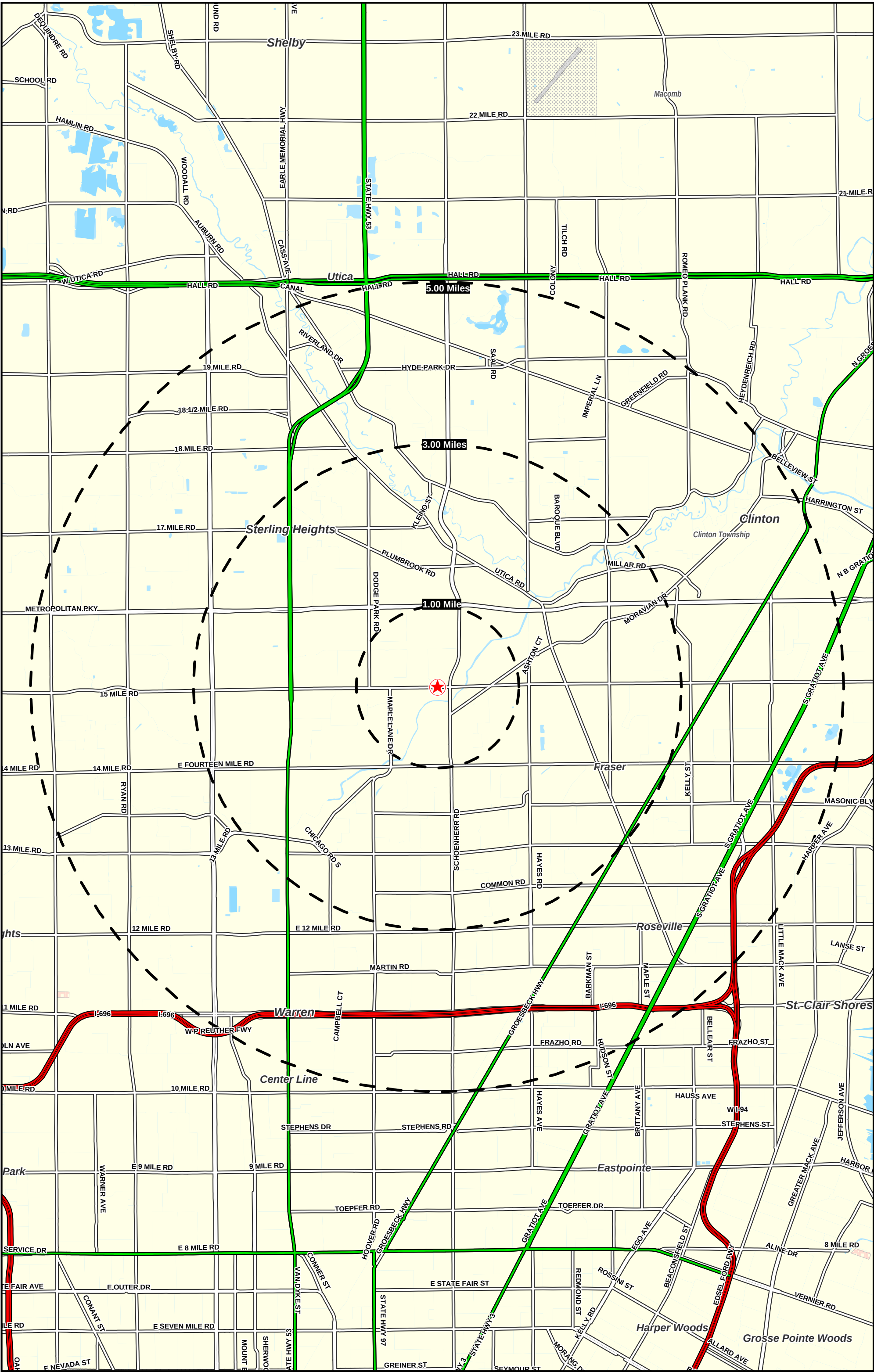
29580 Northwestern Hwy. Suite 110 Southfield MI 48034

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www.ludwigseeley.com









Market Profile

13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
 2000 Total Population	12,784	98,146	297,923
2000 Group Quarters	335	1,332	2,498
2009 Total Population	12,731	99,858	303,287
2014 Total Population	12,702	100,202	304,707
2009 - 2014 Annual Rate	-0.05%	0.07%	0.09%
 2000 Households	5,138	39,138	119,699
2000 Average Household Size	2.42	2.47	2.47
2009 Households	5,206	40,370	123,788
2009 Average Household Size	2.38	2.44	2.43
2014 Households	5,229	40,798	125,323
2014 Average Household Size	2.37	2.42	2.41
2009 - 2014 Annual Rate	0.09%	0.21%	0.25%
2000 Families	3,474	27,043	80,907
2000 Average Family Size	3.02	3.04	3.06
2009 Families	3,403	27,303	81,920
2009 Average Family Size	3.02	3.02	3.04
2014 Families	3,372	27,314	82,118
2014 Average Family Size	3.01	3.02	3.03
2009 - 2014 Annual Rate	-0.18%	0.01%	0.05%
 2000 Housing Units	5,274	39,915	122,665
Owner Occupied Housing Units	74.9%	80.4%	76.8%
Renter Occupied Housing Units	22.4%	17.7%	20.8%
Vacant Housing Units	2.7%	2.0%	2.4%
2009 Housing Units	5,435	42,019	129,356
Owner Occupied Housing Units	72.7%	77.9%	74.4%
Renter Occupied Housing Units	23.1%	18.2%	21.3%
Vacant Housing Units	4.2%	3.9%	4.3%
2014 Housing Units	5,474	42,531	131,028
Owner Occupied Housing Units	72.6%	77.7%	74.2%
Renter Occupied Housing Units	22.9%	18.2%	21.5%
Vacant Housing Units	4.5%	4.1%	4.4%
Median Household Income			
2000	\$55,273	\$54,567	\$52,008
2009	\$65,129	\$64,744	\$62,970
2014	\$68,424	\$68,694	\$66,065
Median Home Value			
2000	\$157,634	\$143,677	\$137,080
2009	\$156,010	\$140,188	\$133,321
2014	\$156,096	\$140,396	\$133,582
Per Capita Income			
2000	\$24,975	\$25,301	\$24,341
2009	\$30,261	\$29,997	\$29,102
2014	\$30,936	\$30,722	\$29,804
Median Age			
2000	42.1	40.4	38.5
2009	44.6	43.1	41.0
2014	45.4	43.9	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
 2000 Households by Income			
Household Income Base	5,101	39,103	119,793
< \$15,000	8.4%	9.0%	9.8%
\$15,000 - \$24,999	10.1%	9.4%	10.4%
\$25,000 - \$34,999	9.8%	11.2%	11.4%
\$35,000 - \$49,999	15.3%	15.4%	16.1%
\$50,000 - \$74,999	26.1%	23.8%	23.3%
\$75,000 - \$99,999	15.1%	15.3%	14.7%
\$100,000 - \$149,999	11.6%	12.1%	11.2%
\$150,000 - \$199,999	2.8%	2.5%	2.0%
\$200,000+	0.7%	1.2%	1.1%
Average Household Income	\$61,788	\$62,966	\$60,356
2009 Households by Income			
Household Income Base	5,210	40,369	123,787
< \$15,000	6.7%	6.6%	7.3%
\$15,000 - \$24,999	8.6%	7.2%	7.7%
\$25,000 - \$34,999	6.9%	8.6%	9.2%
\$35,000 - \$49,999	12.9%	13.3%	13.4%
\$50,000 - \$74,999	25.6%	24.5%	24.6%
\$75,000 - \$99,999	17.5%	17.7%	16.8%
\$100,000 - \$149,999	16.0%	16.2%	15.7%
\$150,000 - \$199,999	4.0%	3.9%	3.5%
\$200,000+	1.8%	2.0%	1.8%
Average Household Income	\$72,754	\$73,467	\$71,093
2014 Households by Income			
Household Income Base	5,229	40,800	125,325
< \$15,000	6.3%	6.3%	7.0%
\$15,000 - \$24,999	8.2%	6.9%	7.4%
\$25,000 - \$34,999	6.2%	7.7%	8.4%
\$35,000 - \$49,999	12.9%	13.1%	13.3%
\$50,000 - \$74,999	22.4%	21.0%	21.4%
\$75,000 - \$99,999	24.8%	25.3%	23.9%
\$100,000 - \$149,999	13.6%	13.8%	13.4%
\$150,000 - \$199,999	3.8%	3.8%	3.4%
\$200,000+	1.7%	2.0%	1.7%
Average Household Income	\$73,792	\$74,651	\$72,222
2000 Owner Occupied HUs by Value			
Total	3,996	32,057	94,188
<\$50,000	1.1%	4.1%	5.0%
\$50,000 - 99,999	7.8%	11.2%	16.4%
\$100,000 - 149,999	28.8%	41.5%	41.1%
\$150,000 - 199,999	56.4%	33.3%	29.4%
\$200,000 - \$299,999	5.7%	8.8%	7.0%
\$300,000 - 499,999	0.1%	0.9%	0.8%
\$500,000 - 999,999	0.0%	0.1%	0.1%
\$1,000,000+	0.2%	0.1%	0.1%
Average Home Value	\$155,093	\$146,574	\$138,428
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,153	7,091	25,444
With Cash Rent	96.3%	95.8%	97.0%
No Cash Rent	3.7%	4.2%	3.0%
Median Rent	\$622	\$562	\$552
Average Rent	\$684	\$582	\$565

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
2000 Population by Age			
 Total	12,784	98,144	297,924
Age 0 - 4	4.9%	5.5%	5.9%
Age 5 - 9	5.3%	6.0%	6.2%
Age 10 - 14	5.9%	6.4%	6.4%
Age 15 - 19	5.1%	6.0%	6.1%
Age 20 - 24	5.6%	5.1%	5.7%
Age 25 - 34	13.2%	12.9%	14.3%
Age 35 - 44	14.0%	15.4%	15.8%
Age 45 - 54	14.1%	13.9%	13.9%
Age 55 - 64	13.2%	11.9%	10.2%
Age 65 - 74	8.0%	8.5%	7.9%
Age 75 - 84	7.4%	6.4%	5.8%
Age 85+	3.3%	2.2%	1.8%
Age 18+	80.7%	78.3%	77.8%
2009 Population by Age			
Total	12,733	99,855	303,285
Age 0 - 4	5.0%	5.5%	5.8%
Age 5 - 9	5.0%	5.6%	5.9%
Age 10 - 14	5.3%	5.9%	6.0%
Age 15 - 19	5.2%	5.8%	5.9%
Age 20 - 24	4.7%	4.9%	5.1%
Age 25 - 34	11.3%	11.1%	12.5%
Age 35 - 44	14.0%	14.0%	14.6%
Age 45 - 54	13.8%	15.1%	15.0%
Age 55 - 64	13.8%	12.9%	12.3%
Age 65 - 74	10.5%	9.6%	8.1%
Age 75 - 84	7.1%	6.5%	5.9%
Age 85+	4.2%	3.1%	2.7%
Age 18+	81.5%	79.4%	78.7%
2014 Population by Age			
Total	12,701	100,200	304,707
Age 0 - 4	5.1%	5.4%	5.7%
Age 5 - 9	5.1%	5.6%	5.9%
Age 10 - 14	5.3%	6.0%	6.1%
Age 15 - 19	4.9%	5.5%	5.6%
Age 20 - 24	4.9%	4.9%	5.2%
Age 25 - 34	10.3%	10.9%	11.9%
Age 35 - 44	14.0%	13.3%	14.1%
Age 45 - 54	13.8%	14.5%	14.4%
Age 55 - 64	12.9%	13.5%	13.0%
Age 65 - 74	12.6%	10.8%	9.5%
Age 75 - 84	7.2%	6.5%	5.7%
Age 85+	4.1%	3.2%	2.8%
Age 18+	81.6%	79.6%	78.8%
2000 Population by Sex			
Males	47.2%	47.8%	48.2%
Females	52.8%	52.2%	51.8%
2009 Population by Sex			
Males	47.3%	48.0%	48.4%
Females	52.7%	52.0%	51.6%
2014 Population by Sex			
Males	47.4%	48.1%	48.4%
Females	52.6%	51.9%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
 2000 Population by Race/Ethnicity			
Total	12,784	98,146	297,923
White Alone	93.5%	94.7%	93.0%
Black Alone	1.5%	1.2%	1.7%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	3.3%	2.3%	3.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	1.3%	1.3%	1.8%
Hispanic Origin	1.1%	1.2%	1.3%
Diversity Index	14.4	12.5	15.7
2009 Population by Race/Ethnicity			
Total	12,731	99,857	303,287
White Alone	91.1%	92.8%	90.6%
Black Alone	1.7%	1.4%	1.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	5.2%	3.7%	4.7%
Some Other Race Alone	0.2%	0.3%	0.4%
Two or More Races	1.6%	1.6%	2.2%
Hispanic Origin	1.4%	1.6%	1.7%
Diversity Index	19.0	16.4	20.5
2014 Population by Race/Ethnicity			
Total	12,703	100,202	304,707
White Alone	89.5%	91.6%	89.0%
Black Alone	1.9%	1.5%	2.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	6.5%	4.6%	5.9%
Some Other Race Alone	0.2%	0.3%	0.4%
Two or More Races	1.7%	1.7%	2.4%
Hispanic Origin	1.6%	1.9%	1.9%
Diversity Index	22.0	19.0	23.5
 2000 Population 3+ by School Enrollment			
Total	12,491	95,120	287,258
Enrolled in Nursery/Preschool	1.8%	1.6%	1.5%
Enrolled in Kindergarten	1.3%	1.3%	1.3%
Enrolled in Grade 1-8	9.5%	10.3%	10.6%
Enrolled in Grade 9-12	5.2%	5.5%	5.6%
Enrolled in College	5.1%	5.0%	5.2%
Enrolled in Grad/Prof School	1.2%	1.0%	1.0%
Not Enrolled in School	75.8%	75.4%	74.7%
2009 Population 25+ by Educational Attainment			
Total	9,518	72,226	216,152
Less than 9th Grade	4.8%	4.1%	4.4%
9th - 12th Grade, No Diploma	8.4%	9.1%	9.8%
High School Graduate	33.7%	33.5%	33.5%
Some College, No Degree	20.7%	23.7%	23.9%
Associate Degree	9.1%	8.7%	8.7%
Bachelor's Degree	16.2%	13.8%	13.3%
Graduate/Professional Degree	7.1%	7.3%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
 2009 Population 15+ by Marital Status			
Total	10,788	82,883	249,542
Never Married	24.9%	26.1%	27.6%
Married	59.5%	55.8%	54.1%
Widowed	7.7%	8.3%	7.9%
Divorced	7.8%	9.8%	10.5%
 2000 Population 16+ by Employment Status			
Total	10,545	79,472	239,026
In Labor Force	64.8%	64.0%	65.1%
Civilian Employed	62.4%	61.8%	62.6%
Civilian Unemployed	2.4%	2.2%	2.4%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	35.2%	36.0%	34.9%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	84.6%	85.3%	84.6%
Civilian Unemployed	15.4%	14.7%	15.4%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	89.8%	90.3%	89.8%
Civilian Unemployed	10.2%	9.7%	10.2%
 2000 Females 16+ by Employment Status and Age of Children			
Total	5,676	42,185	125,449
Own Children < 6 Only	6.0%	6.4%	6.8%
Employed/in Armed Forces	4.0%	3.9%	4.2%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	2.0%	2.3%	2.5%
Own Children < 6 and 6-17 Only	4.8%	4.7%	4.9%
Employed/in Armed Forces	2.8%	2.7%	2.7%
Unemployed	0.3%	0.1%	0.1%
Not in Labor Force	1.8%	2.0%	2.1%
Own Children 6-17 Only	12.9%	15.3%	15.6%
Employed/in Armed Forces	10.2%	11.6%	11.5%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	2.6%	3.5%	3.9%
No Own Children < 18	76.2%	73.6%	72.7%
Employed/in Armed Forces	39.5%	35.9%	36.6%
Unemployed	1.8%	1.2%	1.4%
Not in Labor Force	34.9%	36.4%	34.7%
 2009 Employed Population 16+ by Industry			
Total	5,256	39,894	121,955
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	3.9%	4.6%	4.9%
Manufacturing	18.0%	17.8%	18.2%
Wholesale Trade	3.2%	3.4%	3.6%
Retail Trade	13.2%	12.5%	13.4%
Transportation/Utilities	3.1%	3.1%	3.2%
Information	2.2%	2.1%	1.9%
Finance/Insurance/Real Estate	8.2%	7.3%	6.9%
Services	43.9%	44.7%	43.9%
Public Administration	4.1%	4.3%	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Latitude: 42.5522

Longitude: -82.99519

Ring: 1, 3, 5 Miles radii

	1 Mile radius	3 Miles radius	5 Miles radius
2009 Employed Population 16+ by Occupation			
Total	5,257	39,892	121,953
White Collar	67.8%	65.5%	63.1%
Management/Business/Financial	14.7%	13.8%	13.1%
Professional	23.8%	23.1%	21.3%
Sales	13.1%	11.9%	12.4%
Administrative Support	16.2%	16.6%	16.4%
Services	14.5%	15.5%	15.7%
Blue Collar	17.7%	19.0%	21.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.8%	3.9%	4.3%
Installation/Maintenance/Repair	4.1%	3.7%	3.9%
Production	7.1%	7.2%	8.2%
Transportation/Material Moving	3.6%	4.2%	4.8%
2000 Workers 16+ by Means of Transportation to Work			
Total	6,443	48,165	146,849
Drove Alone - Car, Truck, or Van	90.4%	91.0%	90.5%
Carpooled - Car, Truck, or Van	5.9%	6.0%	6.5%
Public Transportation	0.5%	0.4%	0.5%
Walked	0.8%	0.7%	0.8%
Other Means	0.2%	0.2%	0.4%
Worked at Home	2.2%	1.7%	1.4%
2000 Workers 16+ by Travel Time to Work			
Total	6,442	48,165	146,851
Did Not Work at Home	97.8%	98.3%	98.6%
Less than 5 minutes	1.0%	1.7%	1.8%
5 to 9 minutes	7.6%	7.9%	8.2%
10 to 19 minutes	28.7%	28.7%	28.4%
20 to 24 minutes	19.5%	16.9%	16.8%
25 to 34 minutes	20.6%	21.7%	22.4%
35 to 44 minutes	8.1%	7.6%	7.5%
45 to 59 minutes	7.2%	8.7%	8.3%
60 to 89 minutes	3.6%	3.5%	3.7%
90 or more minutes	1.6%	1.5%	1.4%
Worked at Home	2.2%	1.7%	1.4%
Average Travel Time to Work (in min)	25.5	25.5	25.3
2000 Households by Vehicles Available			
Total	5,148	39,181	119,682
None	7.7%	5.2%	5.8%
1	31.4%	33.7%	34.1%
2	39.6%	41.5%	41.5%
3	13.9%	14.0%	13.3%
4	6.2%	4.0%	4.0%
5+	1.2%	1.5%	1.3%
Average Number of Vehicles Available	1.8	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Latitude: 42.5522

Longitude: -82.99519

Ring: 1, 3, 5 Miles radii

	1 Mile radius	3 Miles radius	5 Miles radius
2000 Households by Type			
 Total	5,137	39,137	119,699
Family Households	67.6%	69.1%	67.6%
Married-couple Family	57.4%	57.2%	54.4%
With Related Children	21.5%	23.5%	23.6%
Other Family (No Spouse)	10.2%	11.9%	13.2%
With Related Children	4.2%	5.8%	6.6%
Nonfamily Households	32.4%	30.9%	32.4%
Householder Living Alone	28.8%	27.2%	28.0%
Householder Not Living Alone	3.5%	3.7%	4.4%
Households with Related Children	25.7%	29.3%	30.2%
Households with Persons 65+	30.4%	29.1%	27.6%
2000 Households by Size			
Total	5,138	39,138	119,699
1 Person Household	28.9%	27.2%	28.0%
2 Person Household	34.4%	34.1%	32.9%
3 Person Household	15.2%	16.0%	16.2%
4 Person Household	13.4%	14.2%	14.1%
5 Person Household	5.6%	5.9%	6.0%
6 Person Household	2.0%	1.8%	2.0%
7+ Person Household	0.7%	0.7%	0.9%
2000 Households by Year Householder Moved In			
Total	5,147	39,179	119,682
Moved in 1999 to March 2000	17.0%	12.9%	14.3%
Moved in 1995 to 1998	23.7%	25.9%	26.6%
Moved in 1990 to 1994	15.2%	15.5%	16.3%
Moved in 1980 to 1989	16.2%	17.3%	17.4%
Moved in 1970 to 1979	19.2%	14.9%	13.5%
Moved in 1969 or Earlier	8.7%	13.5%	12.0%
Median Year Householder Moved In	1992	1991	1992
2000 Housing Units by Units in Structure			
 Total	5,289	39,960	122,649
1, Detached	64.9%	69.1%	67.2%
1, Attached	8.9%	8.2%	8.5%
2	0.4%	0.4%	0.5%
3 or 4	3.3%	3.6%	3.3%
5 to 9	13.7%	8.7%	8.5%
10 to 19	4.6%	3.0%	3.8%
20+	4.0%	4.3%	5.3%
Mobile Home	0.3%	2.6%	2.9%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	5,278	39,949	122,672
1999 to March 2000	1.8%	1.0%	1.0%
1995 to 1998	4.5%	3.8%	3.9%
1990 to 1994	6.5%	5.4%	5.0%
1980 to 1989	9.2%	10.4%	13.9%
1970 to 1979	41.1%	27.0%	26.5%
1969 or Earlier	36.9%	52.4%	49.7%
Median Year Structure Built	1973	1969	1970

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



13255 15 Mile Rd, Sterling Heights, MI 48312-4208

Ring: 1, 3, 5 Miles radii

Latitude: 42.5522

Longitude: -82.99519

	1 Mile radius	3 Miles radius	5 Miles radius
Top 3 Tapestry Segments			
1.	Midlife Junction	Cozy and Comfortable	Cozy and Comfortable
2.	Cozy and Comfortable	Prosperous Empty Nests	Sophisticated Squires
3.	In Style	Sophisticated Squires	Main Street, USA



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,266,340	\$73,202,417	\$218,437,588
Average Spent	\$1,779.93	\$1,813.29	\$1,764.61
Spending Potential Index	71	72	70
Computers & Accessories: Total \$	\$1,197,363	\$9,338,188	\$28,028,840
Average Spent	\$230.00	\$231.32	\$226.43
Spending Potential Index	101	101	99
Education: Total \$	\$6,861,196	\$55,438,344	\$164,594,234
Average Spent	\$1,317.94	\$1,373.26	\$1,329.65
Spending Potential Index	105	109	106
Entertainment/Recreation: Total \$	\$17,481,284	\$136,363,308	\$404,509,642
Average Spent	\$3,357.91	\$3,377.84	\$3,267.76
Spending Potential Index	104	104	101
Food at Home: Total \$	\$24,190,916	\$189,686,419	\$564,602,182
Average Spent	\$4,646.74	\$4,698.70	\$4,561.04
Spending Potential Index	102	103	100
Food Away from Home: Total \$	\$17,634,311	\$138,861,911	\$414,198,775
Average Spent	\$3,387.31	\$3,439.73	\$3,346.03
Spending Potential Index	102	103	101
Health Care: Total \$	\$21,479,206	\$164,258,673	\$480,609,805
Average Spent	\$4,125.86	\$4,068.83	\$3,882.52
Spending Potential Index	109	108	103
HH Furnishings & Equipment: Total \$	\$10,324,020	\$80,222,105	\$238,099,881
Average Spent	\$1,983.10	\$1,987.17	\$1,923.45
Spending Potential Index	91	91	89
Investments: Total \$	\$8,066,980	\$61,070,545	\$175,216,958
Average Spent	\$1,549.55	\$1,512.77	\$1,415.46
Spending Potential Index	108	105	98
Retail Goods: Total \$	\$131,491,716	\$1,019,701,079	\$3,027,518,796
Average Spent	\$25,257.72	\$25,258.88	\$24,457.29
Spending Potential Index	98	98	95
Shelter: Total \$	\$83,658,932	\$661,625,493	\$1,966,513,857
Average Spent	\$16,069.71	\$16,389.04	\$15,886.14
Spending Potential Index	103	105	102
TV/Video/Sound Equipment: Total \$	\$6,425,297	\$50,225,481	\$149,868,960
Average Spent	\$1,234.21	\$1,244.13	\$1,210.69
Spending Potential Index	102	102	100
Travel: Total \$	\$10,288,817	\$80,431,036	\$236,214,823
Average Spent	\$1,976.34	\$1,992.35	\$1,908.22
Spending Potential Index	107	108	103
Vehicle Maintenance & Repairs: Total \$	\$5,029,277	\$38,887,563	\$115,500,073
Average Spent	\$966.05	\$963.28	\$933.05
Spending Potential Index	103	103	100

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.